

Unit 23 — American IT Companies

Reading: Top 15 American IT Companies

For some reason, most of the large IT companies in the world are American. For instance Google, Apple, Microsoft, Facebook, etc. As an IT professional, you are expected to know about big IT corporations, revenue, profits, budgets, and other economic matters.

Why?

Because these things affect your capacity to perform your tasks. The economy tends to go in cycles. In an up cycle, you will get resources to build or improve systems. In a cycle you will be pressured to cut spending and possibly even lay off staff. This is business as usual" and nothing to get excited about. Over the span of your career you will experience many up and down economic cycles.

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Discussion Questions

Which company has the most revenue? Why do you think they have so much revenue? Is this number likely to increase or decrease in the future?

Why do some companies like Apple and Microsoft have such a high profit margin? Does this mean they are taking advantage of people? Do you trust a company with a high profit margin? Or are they cheating?

Why do you think most of the big IT companies in the world are American? Are there any countries that will overtake the USA in the next 100 years? Why or why not?